

DANIEL HANSEN

WRITER. CREATOR. STORYTELLER.

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SUMMARY

Content creator with an interest and knack for telling stories in new and innovative ways. Always striving to develop content and delivering it in such a way as to promote audience engagement and interaction. Highly proficient at writing and editing for both creative and professional projects, proven by numerous awards and accolades throughout the years.

Well-versed in Adobe Suite, particularly InDesign, Photoshop, Premiere, Audition and Illustrator, along with Microsoft Office. Also experienced with marketing, graphic design, content management systems, podcast and radio production, videography, photography, event planning, social media management, email campaigns, project management and team-leading.

Currently enrolled in the Master of Sports Management program at Utah State University with an expected graduation date of December 2022. Seeking the next step to enhance my skills and further my career.

AWARDS

- 2019 SPJ Utah Headliners Sports Deadline Reporting second place
- 2018 SPJ Mark of Excellend Region 9 Sports Column Writing co-winner
- 2017 Utah Press Association Best Sports Column
- 2017 Mark of Excellence Region 9 Sports Column Writing second place
- 2017-18 Utah Statesman Most Prolific Writer
- 2016-17 Utah Statesman Most Prolific Writer

WORK HISTORY

- **Utah State University Athletics** Sept 2021 - Present
Media Relations Assistant
Charged with overseeing the production of printed, digital and multimedia promotional materials. Wrote and edited promotional materials including press releases, programs. Gathered and compiles statistical information. Given responsibility for USU men's and women's tennis and men's and women's cross country and track & field teams. Assisted in all other sports.
- **Idaho Falls Chukars Baseball** Apr 2021 - Aug 2021
Stadium Operations Intern
Tasked with performing day-to-day operational assignments around the ballpark, including running the videoboard, updating the website, and selling sponsorships and ticket packages.
- **iWorQ Systems Inc.** Sept 2020 - Mar 2021
Technical Writer
Led documentation efforts in the creation and publication of software manuals and step-by-step guides.
- **Space Dynamics Laboratory** Oct 2018 - Jun 2020
Technical Writer Assistant
Worked directly with software and system engineers along with other members of the technical writing team to create software and hardware user manuals and e-learning courses.
- **Cache Valley Media Group** Dec 2018 - Jun 2020
Sports Reporter
Covered Utah State athletics, with an emphasis given to men's basketball and football, through pre- and post-game coverage and timely columns.
- **Utah Statesman** May 2019 - Dec 2019
Managing Editor
Oversaw the daily operation of the Utah Statesman including websites, print products, equipment inventory, social media accounts and working with section managers to ensure high-quality content.
- **KBLU-LP Logan** May 2018 - May 2019
Station Manager
Oversaw the daily operation of KBLU-LP Logan 92.3 Aggie Radio including live radio and internet broadcasts, equipment inventory, websites, social media accounts and working with a board of directors to provide vision and ensure legality for the organization.
- **Utah Statesman** Apr 2016 - Dec 2018
Sports Reporter
Covered Utah State athletics through pre- and post-game coverage, radio appearances, podcasts, columns and feature stories.
- **USU Athletics** Nov 2017 - Nov 2018
Sports Broadcaster
Offered play-by-play and color commentary for broadcasts of various USU athletic events including volleyball, soccer, gymnastics and softball.

EDUCATION

- **Utah State University** Expected graduation - Dec 2022
Master of Sports Management
- **Utah State University** Dec 2019
B.S. in Journalism
- emphasis in Public Relations
- **Mountain Crest High School** 2012